

**MR.NOBODY**

**STEP  
1**

**END GOAL**

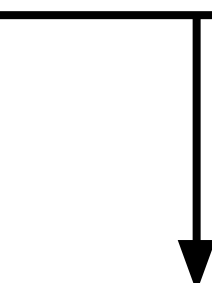
INFRASTRUCTURE

ENTERTAINMENT

PEOPLE

AMENITIES

**SUSTAINABLE  
COMMUNITIES**



**GET PEOPLE  
TO KNOW  
ABOUT  
SERMUGNANO**

**VITERBO**

**10 MINS.**

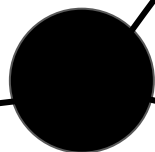
**CASTIGLIONE  
IN TEVERINA**

**45 MINS.**

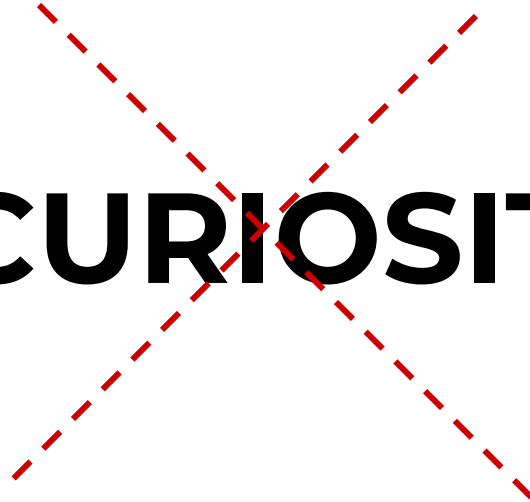
**SERMUGNANO**

**15 MINS.**

**ORVIETO**



**CURIOSITY**



A large, thin black circle is centered on the page. Inside the circle, the word "NOTHING" is written in a bold, black, sans-serif font, centered horizontally and vertically.

**NOTHING**







**NOTHING**



**IF YOU LIVE IN A FAST  
AND STRESSFUL  
ENVIRONMENT**



**NOTHING**



**IF YOU LIVE IN A SMALL  
QUIET VILLAGE**



**NOTHING**



**SOMETHING**





